

	Workshops Merton Room	Theme 1 - Behavioural Economics meets People Strategy Cambridge/Oxford Room	Theme 2 - Behavioural Economics meets the Employee Lifecycle Somerville Room	Theme 3 - Behavioural Economics meets the Consumer Trinity Room
<b>Thursday 10th October</b>				
8.30 - 9.30	arrival/registration/tea and coffee			
9.30 - 9.40	WELCOME			
9.40 - 10.20	Workshop: Personality and Values: The Generation Game  <i>Pearson TalentLens</i>	The science behind customer experience Jez Groom, Chief Choice Architect, Cowry Consultants	Social identity and selection in frontline jobs: two recruitment field experiments Katie Purser, Head of Recruitment, The Frontline	Amy Arup: Designing Safer Smart Motorways Harry Conway, Organisational Psychology and Human Factors Consultant, Ove Arup and Partners
10.20 - 11.00		Gender culture and progression in the BBC Marianne Bell, Head of Culture, BBC	A recruitment revolution: How Thales "escaped" the ordinary Agnieszka Zbierańska, Senior Business Psychologist, Arctic Shores & Eloise Allen, Head of Early Careers Resourcing, Thales	What can behavioural economics dual system theory tell us about psychometrics- is type-ing dead? Stewart Desson, CEO, Lumina Learning
11.00 - 11.30	BREAK			
11.30 - 12.10	Rediscovering the Joy of Work <i>Bruce Daisley, European Vice President, Twitter</i>			
12.10 - 12.50	Workshop: The power of metaphor as nudge: from Talent Management to Talent Liberation  <i>Mosaic Consulting</i>	Context is everything: Creating shifts in leaders' mindsets and skillsets to enable organisational transformation Zara Whysall, Head of Research & Carina Derrick, Kiddy & Partners	Making the return to work actually work Katie Dodsworth, MD, Flourish Business Psychology & Nina Baum, MD, Inbusiness	Bringing behavioral science to the marketing world Kate Waters, Director of Client Strategy, ITV
12.50 - 13.50	LUNCH			
13.50 - 14.00	Overview afternoon session			
14.00 - 14.40	<i>The peculiar aversion to Behavioural Science : why do we try compulsion before we have tested persuasion</i> <i>Rory Sutherland, Vice Chairman, Ogilvy</i>			
<b>Round table presentations and discussions with shortlisted Award entries - EACH TABLE PRESENTS TWICE PER SESSION</b>				
14.40 - 15.20	Workshop: Evaluating 25 years of Emotional Intelligence: the past, present and future  <i>PSI</i>	Table 1: Excellence in Using Psychology for Social Impact "Promoting social mobility through self-discovery and empowerment using a robust career guidance assessment with the National Careers Service" Helen Farrell & Nina Muir, SHL	Table 2: Excellence in Assessment "An innovative, predictive and powerful end-to-end assessment solution for Johnson and Johnson: gamified job-analysis tool driving efficiency with technology." Martin Kavanagh, Saville Assessment	Table 3: Excellence in Change Management "From 3,000 global suppliers, to 1 strategic partner: Applying best practice psychology to maximise engagement in change" Rebecca Milner, KPMG
		Table 4: Excellence in Learning and Development "Using Experiential Learning and a Strengths Based Approach to create Hospice Leaders for the Future." Rachael Lewis, Envision	Table 5: Excellence in Engagement and Employee Experience "A strengths-based approach to improving culture and relationships in a Youth Offending service" Hayley Lewis, HALO Psychology	Table 6: Excellence in Diversity and Inclusion "The Lived Experience of females and Black Asian and Minority Ethnic (BAME) personnel within Defence" Natalie Fisher, QinetiQ
		Table 7: Excellence in Health and Wellbeing "Nudging Employees to Better Financial Futures" James Pollard, Nudge Global	Table 8: Excellence in Using Innovative Technology "EY supported by Amberjack – Building a better working world" Diane Crawford & Sebastien Kenneally Miles, Amberjack	Table 9: Excellence in Assessment / Excellence in Using Innovative Technology "Student Recruitment Reimagined – PwC supported by Amberjack" Sebastian Kenneally-Miles & Sara Azimzadeh, Amberjack
15.20 - 15.50	BREAK			
15.50 - 16.30	Workshop: A Lumina Spark Experience  <i>Lumina</i>	Table 1: Excellence in Using Psychology for Social Impact "Helping doctors make informed career decisions based on their personal preferences: The design and validation of a specialty-choice assessment" Emma Morley, Work Psychology Group	Table 2: Excellence in Assessment "EIP3: Development and large-scale validation of a new psychometric measure of Emotional Intelligence for assessment and development" Dan Hughes & Jo Maddocks, PSI	Table 3: Excellence in Change Management "Preparing HR leaders at The University of Essex to drive organisational culture change" Ruth Patel, The Myers-Briggs Company
		Table 4: Excellence in Learning and Development "The Professional Consulting skills development programme that paid for itself before completion" Maggie Mosley, PMSL	Table 5: Excellence in Engagement and Employee Experience "Atkins supported by Amberjack – Building What Matters: Engineering Exceptional Candidate Experience" Diane Crawford & Sebastien Kenneally-Miles, Amberjack	Table 6: Excellence in Diversity and Inclusion "Making a difference with autism" Phil Wilson, Civil Service Fast Stream
		Table 7: Excellence in Health and Wellbeing "Mayflower Active Employee Wellbeing Scheme" Sarah Houston, Mayflower Theatre	Table 8: Excellence in Using Innovative Technology "Allen & Overy supported by Amberjack – Assessing the Lawyer of the Future" Diane Crawford & Sebastien Kenneally-Miles, Amberjack	Table 9: Excellence in Learning and Development "Building Collaborative Transformational Leadership in a Leaderless Team in NHS Community Health Services" Rachael Lewis & Kate Williams, Envision
16.30 - 17.10	Workshop: A Lumina Spark Experience  <i>Lumina</i>	Table 1: Excellence in Using Psychology for Social Impact "Arup with Transport for London: Industry Transformation Through Training and Development" Stu Manton, Ove Arup and Partners	Table 2: Excellence in Assessment "Forget the Games: Creating a Job-Relevant, Mobile-First Experience for Assessing Critical Problem Solving Skills" Sara Gutierrez & Darrin Grelle, SHL	Table 3: Excellence in Change Management "Health, Wellbeing & Culture Assessment and Change – How Zeal Solutions Improved Working Lives in the NHS" Antonio Zarola, Zeal Solutions Ltd
		Table 4: Excellence in Learning and Development "Developing a global team of leaders capable of working together to deliver ambitious organisational growth" Claire Bremner, The Myers-Briggs Company	Table 5: Excellence in Engagement and Employee Experience "Cultural Shift: a proven employee-led initiative to deliver measurable benefits and company turn-around" Sarah Clarke, The Occupational Mind Group	Table 6: Excellence in Diversity and Inclusion "Making Diversity Take Off – Heathrow supported by Amberjack" Diane Crawford & Sebastien Kenneally-Miles, Amberjack
		Table 7: Excellence in Using Innovative Technology "Video interviews powered by Wave Professional Styles and Tazio" Martin Kavanagh, Saville Assessment	Table 8: Excellence in Using Innovative Technology "A new and innovative smartphone app for developing and sustaining Emotional Intelligence" Dan Hughes & Jo Maddocks, PSI	Table 9: Excellence in Assessment "The impact of Video Interviews on Candidate Experience of a Graduate Recruitment Process" Kate Bradley, TMP Worldwide (a PeopleScout Company)
17.10 - 17.30	Outline of the gala evening/arrangements for dinner/dean's close.			
17.30 - 17.40	Prepare for gala dinner			
17.40 - 18.30	Arrival drinks			
18.30 - 19.30	Dinner & Annoucement of winners			
<b>Friday 11th October</b>				
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8.30 - 9.00	Tea/coffee and registration for workshops			
9.00 - 9.15	WELCOME			
9.15 - 9.55	Workshop: A New Approach to Measuring the Dark Triad at Work  <i>Hogrefe</i>	Creating an enabling environment for flexible working take up Agnes Uherezky, Executive Director, WorkLife HUB	The relationship between risk personality and resistance to organisational change Geoff Trickey, CEO, Psychological Consultancy Ltd	The importance of nudges in retirement savings Simon Chinnery, Head of DC Client Solutions, LGIM
9.55 - 10.35		Beware the "hot and cold" manager: how inconsistency hurts employees and what can be done to overcome this Katie Thomas, Consultant Analyst, Saville Assessment	The art of behavioural design: making hiring smarter, fairer and easier using behavioural science Kate Glazebrook, CEO, BeApplied	Stop trying to change people - change the environment! Eirik Engelsen, CEO & Founder, Elinora
10.35 - 11.00	BREAK			
11.00 - 11.40	How money affects the way we think, feel and behave <i>Claudia Hammond, Author &amp; Journalist</i>			
11.40 - 12.20	Workshop: The links between personality, motivation and wellbeing enabling more targeted interventions to nudge the participant to greater health	Individual differences or inherent biases? The case for Women in Business Jayson Darby, Head of Psychology & Stephen Cupello, Thomas International	How to use behavioural science to enhance your recruitment process Ben Williams, MD & Founder, Sten10	Partnering good mental health at work Claire Lish, HR Director, PepperGroup
12.20 - 13.00	10x Psychology	The potential and evidence for Virtual Reality to nudge and shape skill development Eimear Meredith-Jones, MD, Accenture	How to 'nudge' social mobility in organisations Neil Morrison, HR Director, Severn Trent	"Nudging" to prevent biases and create better financial futures James Pollard, Insights Manager, Nudge Global
13.00 - 14.00	LUNCH			
14.00 - 14.40	<i>Behavioural Science for Successful Change Among Customers, Employees &amp; Organizations</i> <i>Eric Singler, CEO, BVA Nudge Unit</i>			
14.40 - 15.30	Pitch competition:			
15.30 - 16.00	BREAK			
16.00 - 16.40	Q&A Session <i>Dean Benson, CEO, Visualsoft</i>			
16.40 - 17.00	Pitch winner, final announcements, close			
17.00 - 17.15	CLOSE			